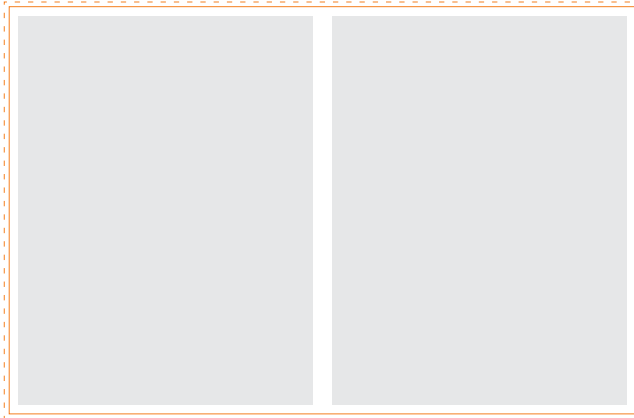


Submit your ad in three easy steps!

- 1 Refer to this form for ad guidelines
- 2 Create your ad
- 3 Send your ad file over to us!

Ad size samples

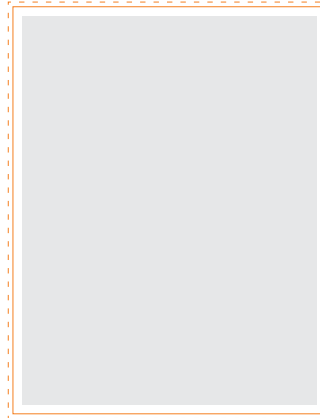
T Two-page spread



Bleed: 17" x 11.125"
Trim: 16.75" x 10.875"
Live Area: 16.25" x 10.375"

*Gutter Spread Safety
Allowance: 0.25" on each
side of gutter

F Full page



Bleed: 8.625" x 11.125"
Trim: 8.375" x 10.875"
Live Area: 7.875" x 10.375"

H Half-page



Non-bleed: 7.75" x 4.691"
Bleed: 8.625" x 5.5625"
Trim: 8.375" x 5.3125"

2 2/3-page vertical



Non-bleed: 5.0069" x 9.6319"
Bleed: 5.665" x 11.125"
Trim: 5.415" x 10.875"

V 1/3-page vertical



Non-bleed: 2.3819" x 9.6319"
Bleed: 3.0835" x 11.125"
Trim: 2.8335" x 10.875"

S 1/3-page square



Non-bleed: 5.0069" x 4.691"

General File Requirements:

- PDF, JPG, TIFF, or EPS all accepted.
- Bleed ads: Important elements (logos, copy, etc.) must be within the live area for final print
- Images must be high-resolution (300 dpi), CMYK.
- All fonts must be embedded
- Laser proofs acceptable for content only
- SWOP-certified proofs are acceptable for color guidance on press. The color proof must match supplied digital ad file. If there are discrepancies between the supplied digital ad file and supplied proof, BizBash will print what is on the digital ad file. Ads without a complete set of color guidance proofs will be accepted at the advertiser's risk.

How to submit materials

- If your total file size is under 12MB, email us: production@bizbash.com.
- If your total file size is over 12MB, send the files to production@bizbash.com via **WeTransfer**, **Dropbox**, or another file sharing service.