

Welcome!

Thank you for purchasing BizBash Match, a custom lead generation program designed to get you the right potential clients at the right time. We can't wait to get your campaign up and running.

Here's how it works:

- Tell us what sets you apart from the competition
- Share what you're looking for in your perfect client
- Our planner development team will reach out to our database, qualify them to your specs, and provide your team with 15 leads
- You take the reins and do what you do best, showcase your product and services

Here's what we'll need from you:

- Background & Goals
 - Tell us more about your brand so we can best meet your needs
- Three (3) parameters for your ideal client
 - Choose from our list, or work with our audience development team to create custom criteria

Parameter Details

Tell us who you want to reach, and we'll deliver. Use one of the parameters below, or work with our team to develop criteria that best meets your goals.

Job Title

- Hone in on specific job titles including—but not limited to—Event Director, Marketing Director, Creative Director

Location

- Choose cities, states/provinces, or regions in North America where your ideal audience is planning within the next 2 years
- **Regions:** Northeast US, Southeast US, Central US, Northwest US, Southwest US, Eastern CA, Western CA

Number of Events

- Target the number of events your ideal client plans/works on/influences
- **Ranges:** Fewer than 6, 6 to 20, 21 to 50, 51 to 100, 101 to 200, More than 200

Types of Events

- Choose types of events that best suit your product/service
- **Events:** Benefits, Conferences/Training, Incentive Trips, Meetings, Parades/Festivals, Premieres/Opening Events, Product Launches/Promo Events, Trade Shows

Budget

- Select annual event budgets that best showcase your offerings
- **Budgets:** Less than \$100K, \$100K - \$250K, \$250K - \$500K, \$500K - \$1M, \$1M - \$2M, \$2M - \$5M, \$5M - \$10M, More than \$10M

Choose Your Own

- Tell us what criteria is most important to you, and we'll find you the perfect potential client

Complete the form and let us know what key criteria you'd like us to hone in on.

Once our team has confirmed event professionals who meet your parameters, we'll deliver them straight to your inbox. **Then it's up to you!** Take the leads, nurture these qualified decision makers, and sell them on your brand.

Additional Terms & Conditions

BizBash reserves the right, at its sole discretion, to reject any and all advertising content that, in its sole opinion, violates the law or is otherwise inappropriate. Contact production@bizbash.com or your account representative with any questions.